



THE UNIVERSITY OF KANSAS  
CITY OF LAWRENCE

# Transit facility project public engagement process

The following information summarizes the public engagement process for the Multimodal Transfer Facility Project, organized chronologically.

- 2018: The community helped set goals and site selection criteria through the public process of the [Lawrence Bus Transfer Location Analysis](#) that aided in site selection for the current process. 500 people participated in the public engagement process that included a variety of in person and survey opportunities.
- 8/10/20: [PTAC meeting](#) included update presentation on facility project. (Item begins at 1:03:00)
- 9/16/20: Lawrence Transit staff attended [LAN meeting](#) to provide update on upcoming public engagement for the Route Redesign Study and talked about its relationship to the transit facility project.
- 1/20: Lawrence Transit staff attended [LAN meeting](#) to solicit nominee for Route Redesign Study steering committee and talked about its relationship to the facility project.
- 3/8: [PTAC meeting](#) included transit facility RFQ selection recommendation and discussion, which included scope of work of the project.
- 3/30-4/1 Lawrence Transit update meetings for Downtown businesses.
  - o 3/30: Downtown meeting #1: 8:30a-9:30a
  - o 3/30: Downtown meeting #2: 3:00p-4:00p
  - o 4/1: Downtown meeting #3: 9:00a-10:00a
  - o 4/1: Downtown meeting #4: 3:00p-4:00p
  - o 4/1: Sent DLI and Lawrence Restaurant Association presentation from these meetings that included potential Downtown locations likely to be evaluated during the 4/19-4/22 Immersion week.
- 4/12: [PTAC meeting](#) included update on transit facility project and upcoming public engagement.
- 4/13: Lawrence Transit develops [video](#) to communicate expectations for the project and how to get involved.
- 4/19 – 4/22: [Immersion week](#) (157 participants combined in 8 stakeholder and 2 public meetings)
  - o 4/19: Stakeholder meeting #1: First Transit staff + bus operators
  - o 4/19: Stakeholder meeting #2: City and University advisory committees (PTAC, MMTC, KU Transit Commission, Planning Commission, Cultural Arts Commission, Sustainability Advisory Board)
  - o 4/19: Stakeholder meeting #3: City of Lawrence staff (MSO, Planning, Parks & Rec, Sustainability, Finance, Equity, Communications, CMO, Economic Development, Fire/PD)



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- 4/19: Stakeholder meeting #4: University and geographic neighbors to primary site (KU students/faculty/staff, Sunset Hills Neighborhood Association, Haskell students/faculty/staff)
- 4/19: Stakeholder meeting #5: Social Service Providers & Community Resources (Human Services Coalition, Lawrence Public Library, USD 497)
- 4/19: Stakeholder meeting #6: Lawrence Association of Neighborhoods
- 4/20: Stakeholder meeting #7: Transportation and Government Partners (KDOT, FTA, RTAC, K-10 Connector, Greyhound, Topeka Metro, KU Transportation Center)
- 4/20: Stakeholder meeting #8: Downtown Businesses and Tourism (DLI, Explore Lawrence, The Chamber, Lawrence Restaurant Association)
- 4/21: Public meeting #1: [12:30p-1:30p](#)
- 4/21: Public meeting #2: [6:00p-8:00p](#)
- 5/25: Lawrence Transit sent DLI, Explore Lawrence, The Chamber, and LRA info about upcoming engagement opportunities to join.
- 6/3-6/4: Four Lawrence Transit staff walked to every business on NH, VT, and Mass St. between 6<sup>th</sup> & South Park to hand-deliver postcards encouraging participation in 6/9 public meetings. This was approximately 60 hours of combined staff time, and we successfully reached 192 businesses in person.
- 6/3-7/1: Lawrence Listens survey gathered 120 responses with feedback on concepts for both Bob Billings and Downtown sites.
- 6/7: [Joint MMTC/PTAC study session](#) to discuss concepts for Bob Billings and Downtown sites.
- 6/9 facility concept [public meetings](#)
  - 6/9: Public meeting #1: [12:30p-1:30p](#)
  - 6/9: Public meeting #2: [6:00p-8:00p](#)
- 6/15: [Library tabling events in the lobby for facility project](#)
  - 6/15: 10:00a-12:00p tabling
  - 6/15: 1:00p-3:00p tabling
  - 6/15: 4:00p-6:00p tabling
- 6/16: Attended [LAN meeting](#) to talk about AIC projects letter of support, which included Downtown transit center improvements.
- 6/19: [Library tabling and walking/bus tour for facility project](#)
  - 6/19: 10:00a-1:00p tabling
  - 6/19: 10:00a-1:00p walking tour of all Downtown sites and bus ride out to Bob Billings site (9 participants)

*Figure 1: Lawrence Transit staff 6/3-6/4 Downtown outreach*



*Figure 2: 6/19 walking tour*





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- 7/12: [PTAC meeting](#) included update on transit facility project.
- 7/27: Lawrence Transit shares [educational video](#) for Downtown proposals to reflect what was heard through public engagement and explain what can be mitigated to accomplish project goals for community.
- 8/2: [MMTC meeting](#) to present concepts and advance recommendation from MMTC to City Commission.
- 8/9: [PTAC meeting](#) to present concepts and advance recommendation from PTAC to City Commission.
- 8/12-8/16: First Transit engages passengers who may lack the time or technology to join traditional public process by gathering written public comment.