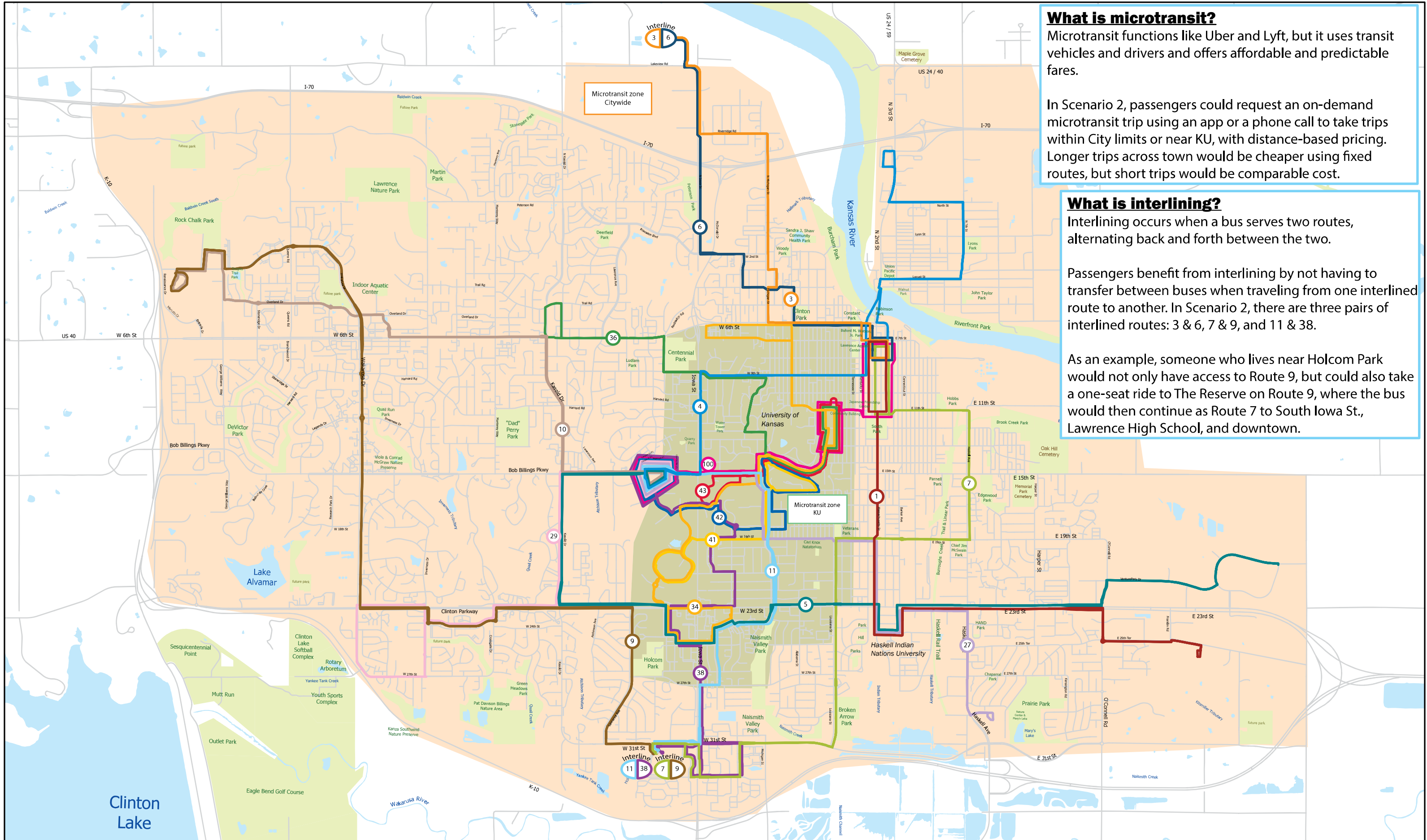


Route Redesign Study - Scenario 2



What is microtransit?
Microtransit functions like Uber and Lyft, but it uses transit vehicles and drivers and offers affordable and predictable fares.

In Scenario 2, passengers could request an on-demand microtransit trip using an app or a phone call to take trips within City limits or near KU, with distance-based pricing. Longer trips across town would be cheaper using fixed routes, but short trips would be comparable cost.

What is interlining?
Interlining occurs when a bus serves two routes, alternating back and forth between the two.

Passengers benefit from interlining by not having to transfer between buses when traveling from one interlined route to another. In Scenario 2, there are three pairs of interlined routes: 3 & 6, 7 & 9, and 11 & 38.

As an example, someone who lives near Holcom Park would not only have access to Route 9, but could also take a one-seat ride to The Reserve on Route 9, where the bus would then continue as Route 7 to South Iowa St., Lawrence High School, and downtown.