Transit facility project public engagement process

The following information summarizes the public engagement process for the Multimodal Transfer Facility Project, organized chronologically.

- **2018**: The community helped set goals and site selection criteria through the public process of the Lawrence Bus Transfer Location Analysis that aided in site selection for the current process. 500 people participated in the public engagement process that included a variety of in person and survey opportunities.
- **8/10/20**: PTAC meeting included update presentation on facility project. (Item begins at 1:03:00)
- **9/16/20**: Lawrence Transit staff attended LAN meeting to provide update on upcoming public engagement for the Route Redesign Study and talked about its relationship to the transit facility project.
- **1/20**: Lawrence Transit staff attended LAN meeting to solicit nominee for Route Redesign Study steering committee and talked about its relationship to the facility project.
- **3/8**: PTAC meeting included transit facility RFQ selection recommendation and discussion, which included scope of work of the project.
- **3/30-4/1** Lawrence Transit update meetings for Downtown businesses.
  - o 3/30: Downtown meeting #1: 8:30a-9:30a
  - o 3/30: Downtown meeting #2: 3:00p-4:00p
  - o 4/1: Downtown meeting #3: 9:00a-10:00a
  - o 4/1: Downtown meeting #4: 3:00p-4:00p
  - o 4/1: Sent DLI and Lawrence Restaurant Association presentation from these meetings that included potential Downtown locations likely to be evaluated during the 4/19-4/22 Immersion week.
- **4/12**: PTAC meeting included update on transit facility project and upcoming public engagement.
- **4/13**: Lawrence Transit develops video to communicate expectations for the project and how to get involved.
- **4/19 – 4/22**: Immersion week (157 participants combined in 8 stakeholder and 2 public meetings)
  - o 4/19: Stakeholder meeting #1: First Transit staff + bus operators
  - o 4/19: Stakeholder meeting #2: City and University advisory committees (PTAC, MMTC, KU Transit Commission, Planning Commission, Cultural Arts Commission, Sustainability Advisory Board)
  - o 4/19: Stakeholder meeting #3: City of Lawrence staff (MSO, Planning, Parks & Rec, Sustainability, Finance, Equity, Communications, CMO, Economic Development, Fire/PD)
- 4/19: Stakeholder meeting #4: University and geographic neighbors to primary site (KU students/faculty/staff, Sunset Hills Neighborhood Association, Haskell students/faculty/staff)
- 4/19: Stakeholder meeting #5: Social Service Providers & Community Resources (Human Services Coalition, Lawrence Public Library, USD 497)
- 4/19: Stakeholder meeting #6: Lawrence Association of Neighborhoods
- 4/20: Stakeholder meeting #7: Transportation and Government Partners (KDOT, FTA, RTAC, K-10 Connector, Greyhound, Topeka Metro, KU Transportation Center)
- 4/20: Stakeholder meeting #8: Downtown Businesses and Tourism (DLI, Explore Lawrence, The Chamber, Lawrence Restaurant Association)
- 4/21: Public meeting #1: 12:30p-1:30p
- 4/21: Public meeting #2: 6:00p-8:00p
- 5/25: Lawrence Transit sent DLI, Explore Lawrence, The Chamber, and LRA info about upcoming engagement opportunities to join.
- 6/3-6/4: Four Lawrence Transit staff walked to every business on NH, VT, and Mass St. between 6th & South Park to hand-deliver postcards encouraging participation in 6/9 public meetings. This was approximately 60 hours of combined staff time, and we successfully reached 192 businesses in person.
- 6/3-7/1: Lawrence Listens survey gathered 120 responses with feedback on concepts for both Bob Billings and Downtown sites.
- 6/7: Joint MMTC/PTAC study session to discuss concepts for Bob Billings and Downtown sites.
- 6/9 facility concept public meetings
  - 6/9: Public meeting #1: 12:30p-1:30p
  - 6/9: Public meeting #2: 6:00p-8:00p
- 6/15: Library tabling events in the lobby for facility project
  - 6/15: 10:00a-12:00p tabling
  - 6/15: 1:00p-3:00p tabling
  - 6/15: 4:00p-6:00p tabling
- 6/16: Attended LAN meeting to talk about AIC projects letter of support, which included Downtown transit center improvements.
- 6/19: Library tabling and walking/bus tour for facility project
  - 6/19: 10:00a-1:00p tabling
  - 6/19: 10:00a-1:00p walking tour of all Downtown sites and bus ride out to Bob Billings site (9 participants)
- 7/12: PTAC meeting included update on transit facility project.
- 7/27: Lawrence Transit shares educational video for Downtown proposals to reflect what was heard through public engagement and explain what can be mitigated to accomplish project goals for community.
- 8/2: MMTC meeting to present concepts and advance recommendation from MMTC to City Commission.
- 8/9: PTAC meeting to present concepts and advance recommendation from PTAC to City Commission.
- 8/12-8/16: First Transit engages passengers who may lack the time or technology to join traditional public process by gathering written public comment.