



**Route Redesign Study
Steering Committee Meeting
May 25, 2021
5:30 PM – 6:30 PM**

In-Person Participation Site:
Parks & Rec Admin Office
1141 Massachusetts St.
Lawrence, KS

Online Participation Site:
<https://lawrenceks.zoom.us/join/91234567890>

Attendees included:

Transit Route Redesign Steering Committee attendance			
Contact	Organization	Email Address	Present
August Rudisell	Public Transit Advisory Committee (PTAC)	srudisell@gmail.com	<input checked="" type="checkbox"/>
Freddy Gipp	Public Transit Advisory Committee (PTAC)	fredgipp@gmail.com	<input checked="" type="checkbox"/>
Andrew Moore	KU Transit Commission	a900m368@ku.edu	<input type="checkbox"/>
Max Schieber	KU Transit Commission	m579s940@ku.edu	<input type="checkbox"/>
Carol Bowen	Multimodal Transportation Commission	carol.bowen@gmail.com	<input checked="" type="checkbox"/>
Charlie Bryan	Multimodal Transportation Commission	cwbryan@gmail.com	<input type="checkbox"/>
Molly Adams	Haskell Indian Nations University	molly.adams@HASKELL.edu	<input type="checkbox"/>
AJ Holder	Haskell Indian Nations University	AJHolder630@gmail.com	<input type="checkbox"/>
Alexander Manygoats Jr.	Haskell Indian Nations University	cheigoatsjr@icloud.com	<input type="checkbox"/>
Gary Webber	Lawrence Association of Neighborhoods (LAN)	gkwebber@gmail.com	<input checked="" type="checkbox"/>
Ron May	Lawrence Public Schools	rkmay@usd497.org	<input type="checkbox"/>
Kenny Yates	Lawrence Community Shelter	kennethy@lawrenceshelter.org	<input type="checkbox"/>
Megan Poindexter	United Way Human Services Coalition/SRC	mpoindexter@YourSRC.org	<input checked="" type="checkbox"/>
Hugh Carter	The Chamber	hcarter@lawrencechamber.com	<input type="checkbox"/>



Justin Priest	First Transit Bus Operator	atu1754jrpriest@gmail.com	<input type="checkbox"/>
Chris Tilden	LiveWell Douglas County	christilden@hotmail.com	<input checked="" type="checkbox"/>

Staff Team

Subset of Steering Committee

Adam Weigel	Lawrence Transit	aweigel@lawrenceks.org	<input checked="" type="checkbox"/>
Felice Lavergne	Lawrence Transit	flavergne@lawrenceks.org	<input checked="" type="checkbox"/>
Gary Reinheimer	Municipal Services & Operations	greinheimer@lawrenceks.org	<input checked="" type="checkbox"/>
Farris Muhammad	City of Lawrence Director of Equity & Inclusion	fmuhammad@lawrenceks.org	<input type="checkbox"/>
Aaron Quisenberry	KU Transportation Services	aquisenberry@ku.edu	<input checked="" type="checkbox"/>
Margretta de Vries	KU Transportation Services	mdevries@ku.edu	<input checked="" type="checkbox"/>
Ginger Doll	First Transit	Ginger.Doll@firstgroup.com	<input checked="" type="checkbox"/>
Tiffany Thorp	First Transit	Tiffany.Thorp@firstgroup.com	<input checked="" type="checkbox"/>
Rene Hart	KDOT	Rene.Hart@ks.gov	<input checked="" type="checkbox"/>
Eva Steinman	FTA Region VII	eva.steinman@dot.gov	<input checked="" type="checkbox"/>
Jessica Mortinger	L-DC Metropolitan Planning Organization	jmortinger@lawrenceks.org	<input checked="" type="checkbox"/>
Ashley Bryers	L-DC Metropolitan Planning Organization	abryers@lawrenceks.org	<input type="checkbox"/>
Kim Criner-Ritchie	L-DC Sustainability Office	kcrinerritchie@douglascountyks.org	<input type="checkbox"/>
Laura McCulloch	L-DC Public Health	lmcculloch@ldchealth.org	<input checked="" type="checkbox"/>
Melissa Fisher Isaacs	Lawrence Public Library	mfisherisaacs@lawrence.lib.ks.us	<input checked="" type="checkbox"/>

Consultant Team

Boris Palchik	Foursquare ITP	bpalchik@foursquareitp.com	<input checked="" type="checkbox"/>
Josh Diamond	Foursquare ITP	jdiamond@foursquareitp.com	<input type="checkbox"/>
Rebecca Slocum	Foursquare ITP	rslocum@foursquareitp.com	<input checked="" type="checkbox"/>
Ann Frame Hertzog	Shockey Consulting	ann@shockeyconsulting.com	<input checked="" type="checkbox"/>



June Public and Stakeholder Meetings

- Meeting format and potential dates:
 - B. Palchik noted the stakeholder meetings will be public meetings (open to everyone). Focus group meetings will have select invitees but will also open to the public. Focus groups will be divided by theme. All meetings will include a back-and-forth discussion and a presentation.
 - A. Weigel noted that the focus group for bus operators may be more difficult for the public to join.
- Presentation overview and discussion:
 - The presentation was sent out before the meeting.
 - The presentation will be used at upcoming stakeholder and focus group meetings. B. Palchik reviewed the presentation and asked attendees to weigh in on whether the content is being communicated appropriately.
 - At one point in the presentation, A. Weigel provided additional context related to the city's commitment and intentionality about equity. He noted that the commitment area about equity and inclusion puts race at the forefront. In evaluating the redesign, there will be a measure that looks at access to transit for these populations.
 - B. Palchik paused to ask attendees for feedback.
 - A. Quis – On slide 10, maybe cut off the left side of the pie. And with the other picture, it looks like we are adding service after midnight.
 - A. Rudisell – Will there be a lot of non-rider participation?
 - B. Palchik noted that for public meetings it's hard to say who would participate. For the focus groups, we can target people and it will be a combo of non-riders and riders.
 - C. Tilden – Some of the questions could be re-arranged. Slide 16 question seems aligned with slide 15 questions. Perhaps people who don't normally ride could also have thoughts about barriers.
 - L. McCulloch – If there was one change we would make to encourage you to ride transit what would it be? That might be a new question to add.

Transit amenities always come up when discussing route design. It might be worth mentioning it in the presentation. In general, questions may be too rider-focused.
 - G. Webber – Related to question 4, people may not know what "tools" mean.
 - G. Webber – After completing the survey, the home/destination drop function is not intuitive. Other than that, the survey flows well.
 - L. McCulloch – Regarding the microtransit portion of the presentation, who is paying for the microtransit? And how would the fees be different for riders?
- Publicity:



- B. Palchik noted that everyone on this call should push out the announcement about upcoming meetings to their channels.
 - G. Webber – If we had templated ‘mail chimp’ content, that would be helpful.
 - M. F. Issacs – Adam, we would be happy to make paper surveys available at the library. It would be great to have those both in English and Spanish.
- A. Weigel noted they are trying to take a few other actions to meet riders including producing Spanish-speaking material. He noted that they have an internal software, called Remix. On the staff slide, they are thinking about how they can leverage that tool more moving forward.

Service Analysis

- B. Palchik reviewed the ‘Route Profile’ template which was sent out before the meeting.
 - A. Rudisell – What is ‘passengers per mile’?

Next Steps
Draft Technical Memo #1 – Market Analysis and Existing Conditions – Week of June 7th
First Round of Public and Stakeholder Meetings – Week of June 20th
June Steering Committee Meeting – June 22nd, 5:30 PM – 6:30 PM