

Route Redesign Study Steering Committee Meeting April 27, 2021 5:30 PM - 6:30 PM

In-Person Participation Site:

Parks & Rec Admin Office 1141 Massachusetts St. Lawrence, KS

Online Participation Site:

https://lawrenceks.zoom.us/meeting/register/tJMtd-morDMrGtHCElcvkt5dwaLbo M6yi9z

Attendees included:

Transit Route Redesign Steering Committee attendance				
Contact	Organization	Email Address	Present	
August Rudisell	Public Transit Advisory Committee (PTAC)	srudisell@gmail.com		
Freddy Gipp	Public Transit Advisory Committee (PTAC)	fredgipp@gmail.com		
Andrew Moore	KU Transit Commission	a900m368@ku.edu		
Max Schieber	KU Transit Commission	m579s940@ku.edu		
Carol Bowen	Multimodal Transportation Commission	carol.bowen@gmail.com	\boxtimes	
Charlie Bryan	Multimodal Transportation Commission	cwbryan@gmail.com		
Molly Adams	Haskell Indian Nations University	molly.adams@HASKELL.edu		
AJ Holder	Haskell Indian Nations University	AJHolder630@gmail.com		
Alexander Manygoats Jr.	Haskell Indian Nations University	cheiigoatsjr@icloud.com		
Gary Webber	Lawrence Association of Neighborhoods (LAN)	gkwebber@gmail.com	\boxtimes	
Ron May	Lawrence Public Schools	rkmay@usd497.org		
Kenny Yates	Lawrence Community Shelter	kennethy@lawrenceshelter.org		
Megan Poindexter	United Way Human Services Coalition/SRC	mpoindexter@YourSRC.org	\boxtimes	
Hugh Carter	The Chamber	hcarter@lawrencechamber.com		







		PRANSIT			
Justin Priest	First Transit Bus Operator	atu1754jrpriest@gmail.com	\boxtimes		
Chris Tilden	LiveWell Douglas County	christilden@hotmail.com	\boxtimes		
Staff Team					
Subset of Steering Committee					
Adam Weigel	Lawrence Transit	aweigel@lawrenceks.org	\boxtimes		
Felice Lavergne	Lawrence Transit	flavergne@lawrenceks.org	\boxtimes		
Gary Reinheimer	Municipal Services & Operations	greinheimer@lawrenceks.org	\boxtimes		
Farris Muhammad	City of Lawrence Director of Equity & Inclusion	fmuhammad@lawrenceks.org			
Aaron Quisenberry	KU Transportation Services	aquisenberry@ku.edu	\boxtimes		
Margretta de Vries	KU Transportation Services	mdevries@ku.edu	\boxtimes		
Ginger Doll	First Transit	Ginger.Doll@firstgroup.com	\boxtimes		
Tiffany Thorp	First Transit	Tiffany.Thorp@firstgroup.com			
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Eva Steinman	FTA Region VII	eva.steinman@dot.gov	\boxtimes		
Jessica Mortinger	L-DC Metropolitan Planning Organization	jmortinger@lawrenceks.org	\boxtimes		
Ashley Bryers	L-DC Metropolitan Planning Organization	abryers@lawrenceks.org			
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Laura McCulloch	L-DC Public Health	Imcculloch@ldchealth.org	\boxtimes		
Melissa Fisher Isaacs	Lawrence Public Library	mfisherisaacs@lawrence.lib.ks.us	\boxtimes		
Consultant Team					
Boris Palchik	Foursquare ITP	bpalchik@foursquareitp.com	\boxtimes		
Josh Diamond	Foursquare ITP	jdiamond@foursquareitp.com			
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Ann Frame Hertzog	Shockey Consulting	ann@shockeyconsulting.com	\boxtimes		





The primary topic of discussion was public engagement. Before the meeting B. Palchik sent out several documents to members of the group:

- A full outline of the Community Engagement Plan (PDF).
- A two-page summary of the Community Engagement Plan (PDF).
- A list of survey questions for the upcoming online survey (Word DOC).
- A presentation showing a set of graphics that will help illustrate a series of trade-off questions at the end of the online survey (PPT).

Online Survey Platform

- Maureen Brady is working to set up the survey on the Lawrence Listens platform.
 - M. Brady reported she was able to get skip logic to work. She recommended that
 the first questions in the survey be the ones everyone needs to answer.
 - B. Palchik asked how graphics could be included in the survey. M. Brady reported they typically do a message and put the graphics on the message. The graphics wouldn't be associated with specific answer choices.

Public Engagement Plan

- A. Hertzog We should let community members know that a second survey will be coming in the fall.
- A. Hertzog showed attendees the graphic version of the engagement plan that she revised after the last meeting. She reviewed the community engagement goals and asked the group for feedback.
 - o B. Palchik Point should read "convenient transportation network"?
 - M. de Vries "Key messages" could be "key priorities"
 - o G. Webber Exclusive and equitable should be higher on the list.
 - A. Hertzog noted that points would be re-ordered as "inclusive...", "increased...", "mobility...", "unified...".
 - A. Weigel We should be mindful about how this is tied to the larger document.
 - G.Webber We should change the language to say "surveys".
 - M. de. Vries The survey links could be added to the city website.
- A. Hertzog asked the group to review the stakeholder list and let her know if anyone is missing. Beyond this discussion, any other ideas can be emailed to ann@shockeyconsulting.com by next Friday 5/7/2021.
 - L. McCulloch Centro Hispano should be added to the list.
 - Contact: Lydia Diebolt: centrohispano.lydia@gmail.com and Lily Romero: centrohispano.lily@gmail.com
 - M. de Vries A Spanish version of the survey should be created.
 - J. Mortinger Human services coalition and united way human services coalition are the same thing.
 - G. Webber USD 497 (administration, staff, faculty) could be added.







- M. Fisher Issacs Sunrise Project (Melissa Frieburger) and BLACK Lawrence (Alex Kimball Williams) should be included.
- G. Doll There are several clients from Cottonwood that use fixed as well as T-Lift.
- M Poindexter Regarding Spanish speakers, Somos Lawrence is an organization someone mentioned to me earlier today in a conversation and I'm going to see what else I can learn.

Survey Questions

- B. Palchik The survey will be put in Lawrence Listens and launched next week. The general population will be introduced to the survey at end of May. The early launch will be aimed at the University population.
- L. McCulloch Bus information should be published along with the question.
- The group reviewed the presentation showing a set of graphics that will help illustrate a series of trade-off questions. This was emailed to the group before the meeting.
 - Overall Bus Service
 - The consensus was the images should be normal clocks.
 - J. Mortinger A sun and a moon with arrows stretched out both
 - M. de Vries She will send Boris samples.
 - Weekday/Weekend Service
 - M. de Vries This could read as "More Weekday service" or "Added Sunday service".
 - The Saturday/Sunday service question could be combined
 - The plus sign in both cases should be green.
 - Proximity/Speed of Service
 - Images are fine.
 - Frequency/Coverage of Service
 - M. de Vries More lines are needed on the image. The text on question B could say "key quarters".
 - M. Fisher Issacs Proximity/speed of service seems similar to frequency/coverage of service.
 - K. Criner-Ritchie It seems like adding the "major street" or corridor to B might be helpful. This would show that the fewer streets are high traffic/service ones.
 - M. Fisher Routes makes more sense to me than streets.
 - Existing/New Service
 - L. McCulloch -"What is service?". Detail should be added to the text in A and B.
 - **General Comments**
 - J. Mortinger Do all the options need an "I don't know" option so we don't skew the responses?





- The group engaged in a discussion regarding whether the images are needed. The consensus was that a one-sentence description needs to be associated with each question. Given that some people are visual learners, the images will be revised with the help of city staff.
- A few attendees submitted comments in the chat relevant to other parts of the survey.
 - C. Tilden Three things about the written survey: questions are good, but
 I would like changes in a few responses:
 - Question 5: I think a specific option should be grocery/food (since this is a priority in our community health plan and is featured prominently in the transportation plan).
 - Question 11: ask if fixed transit fare is reasonable and if paratransit fare is reasonable. There could be very different perspectives on these very different services.
 - L. McCulloch Yes regarding question #5, I think saying something about "getting food" would make sense because people also use pantries and may not be "buying" food in the traditional sense and may be going to eat prepared food like the community meals at Sunrise for example.
- B. Palchik asked the team to send any comments regarding the survey by Thursday 4/29.
- A few attendees submitted comments in the chat relevant to survey participation.
 - C. Tilden To increase participation in the survey I would love to see it distributed/collected in hard copy in high-traffic areas of the city. I am confident you could find volunteers to assist with that process since I understand from the communications plan that any hard copy distribution is the city's and not the contractors' responsibility.
 - Adam Agreed, We can definitely make these available at the library. We were able to distribute a large number of paper surveys through bus operator support and coordination with agencies like the Community Shelter and Library about a year ago, so we will explore that again, it's a good idea.

Next Steps

Steering Committee meeting – May 25th, 2021, 5:30 PM – 6:30 PM.

Launch Online Transit Survey – week of May 3rd

First Round of Stakeholder Meetings – week of May 24th

