



**Route Redesign Study
Steering Committee Meeting
March 8th, 2022
5:00 PM – 7:00 PM**

In-Person Participation Site:
Parks & Rec Admin Office
1141 Massachusetts St.
Lawrence, KS

Online Participation Site:
https://lawrenceks.zoom.us/meeting/register/tJMtd-morDMrGtHCEIcvkt5dwaLbo_M6yi9z

Transit Route Redesign Steering Committee Attendance			
Contact	Organization	Email Address	Present
August Rudisell	Public Transit Advisory Committee (PTAC)	srudisell@gmail.com	<input checked="" type="checkbox"/>
Freddy Gipp	Public Transit Advisory Committee (PTAC)	fredgipp@gmail.com	<input type="checkbox"/>
Andrew Moore	KU Transit Commission	a900m368@ku.edu	<input type="checkbox"/>
Max Schieber	KU Transit Commission	m579s940@ku.edu	<input checked="" type="checkbox"/>
Carol Bowen	Multimodal Transportation Commission	carol.bowen@gmail.com	<input type="checkbox"/>
Charlie Bryan	Multimodal Transportation Commission	cwbryan@gmail.com	<input checked="" type="checkbox"/>
Molly Adams	Haskell Indian Nations University	molly.adams@HASKELL.edu	<input type="checkbox"/>
AJ Holder	Haskell Indian Nations University	AJHolder630@gmail.com	<input type="checkbox"/>
Alexander Manygoats Jr.	Haskell Indian Nations University	cheigoatsjr@icloud.com	<input type="checkbox"/>
Gary Webber	Lawrence Association of Neighborhoods (LAN)	gkwebber@gmail.com	<input checked="" type="checkbox"/>
Ron May	Lawrence Public Schools	rkmay@usd497.org	<input type="checkbox"/>
Kenny Yates	Lawrence Community Shelter	kennethy@lawrenceshelter.org	<input type="checkbox"/>
Megan Poindexter	United Way Human Services Coalition/SRC	mpoindexter@YourSRC.org	<input type="checkbox"/>
Hugh Carter	The Chamber	hcarter@lawrencechamber.com	<input type="checkbox"/>



Justin Priest	First Transit Bus Operator	atu1754jrpriest@gmail.com	<input type="checkbox"/>
Chris Tilden	LiveWell Douglas County	christilden@hotmail.com	<input checked="" type="checkbox"/>

Staff Team

Subset of Steering Committee

Adam Weigel	Lawrence Transit	aweigel@lawrenceks.org	<input checked="" type="checkbox"/>
Felice Lavergne	Lawrence Transit	flavergne@lawrenceks.org	<input checked="" type="checkbox"/>
Gary Reinheimer	Municipal Services & Operations	greinheimer@lawrenceks.org	<input type="checkbox"/>
Farris Muhammad	City of Lawrence Director of Equity & Inclusion	fmuhammad@lawrenceks.org	<input type="checkbox"/>
Aaron Quisenberry	KU Transportation Services	aquisenberry@ku.edu	<input checked="" type="checkbox"/>
Margretta de Vries	KU Transportation Services	mdevries@ku.edu	<input checked="" type="checkbox"/>
Ginger Doll	First Transit	Ginger.Doll@firstgroup.com	<input checked="" type="checkbox"/>
Tiffany Thorp	First Transit	Tiffany.Thorp@firstgroup.com	<input type="checkbox"/>
Rene Hart	KDOT	Rene.Hart@ks.gov	<input checked="" type="checkbox"/>
Eva Steinman	FTA Region VII	eva.steinman@dot.gov	<input type="checkbox"/>
Jessica Mortinger	L-DC Metropolitan Planning Organization	jmortinger@lawrenceks.org	<input type="checkbox"/>
Ashley Bryers	L-DC Metropolitan Planning Organization	abryers@lawrenceks.org	<input type="checkbox"/>
Kim Criner-Ritchie	L-DC Sustainability Office	kcrinerritchie@douglascountyks.org	<input type="checkbox"/>
Laura McCulloch	L-DC Public Health	lmcculloch@ldchealth.org	<input type="checkbox"/>
Melissa Fisher Isaacs	Lawrence Public Library	mfisherisaacs@lawrence.lib.ks.us	<input checked="" type="checkbox"/>

Consultant Team

Boris Palchik	Foursquare ITP	bpalchik@foursquareitp.com	<input checked="" type="checkbox"/>
Josh Diamond	Foursquare ITP	jdiamond@foursquareitp.com	<input type="checkbox"/>
Rebecca Slocum	Foursquare ITP	rslocum@foursquareitp.com	<input checked="" type="checkbox"/>
Ann Frame Hertzog	Shockey Consulting	ann@shockeyconsulting.com	<input type="checkbox"/>
Alanna McKeeman	Foursquare ITP	amckeeman@foursquareitp.com	<input type="checkbox"/>
Rebecca Martin	Foursquare ITP	rmartin@foursquareitp.com	<input type="checkbox"/>

Additional Attendees: Paul Hornbeck



A. Weigel introduced the final stage of the Route Redesign process

- *Route Redesign will need to occur in two phases, Phase 1 in August 2022 and Phase 2 in January 2023. This will allow KU to meet the needs of students for a full academic year and the City to make adjustments when the new transit facility opens in January.*
- *KU is facing significant budget challenges, so there will be unavoidable compromises to account for that reality.*
- *This is not the final planned scenario, it is the final proposed scenario. Each of the past 3 years, our proposed annual route changes have resulted some changes after public engagement.*
- *Big ideas in final proposed scenario:*
 - *Sunday service introduced in January 2023 using microtransit service model. No budget for weekday microtransit at this time.*
 - *New coordinated Route 100 provides year-round, frequent service between transit facility, KU, and Downtown.*
 - *Realigned Route 27 provides year-round more convenient access for Haskell and interline with Route 10 provides 1-seat ride from Haskell to Rock Chalk Park.*
 - *Routes 1 & 7 corridor swap connects grocery to multifamily housing.*
 - *Routes 3 & 6 interline provides improved 2-way service for north-central industrial employment connections.*
 - *Routes 6 & 11 transfer opportunity at transit facility simplifies north-south travel along Iowa St. corridor.*
 - *Routes 7 & 9 interline preserves important Holcom-Billy Mills-LHS connections.*
- *M. de Vries discussed proposed changes to the KU routes. She noted the four off-campus routes will be interlined into two routes with 30 min frequency.*

B. Palchik presented a summary of recommendations

- *Route 1, Route 5, Route 11, and Route 29 were used as an example. For each example, B. Palchik showed the existing route, scenarios 1, and 2, describing coverage and routing. He explained how public feedback affected the final proposed route design and showed examples of comments received in the public survey. He then presented the final scenario describing the coverage and routing.*
- *B. Palchik presented a few examples that included KU routes including routes 34 and 38, and 41 and 42. The final recommendation for 34 and 38 were two interlined routes.*
 - *A. Rudisell asked about the duplication of Route 29, noting that the West campus seems to have so much service. B. Palchik acknowledged the overlap but, explained that different routes are serving different markets. M. de Vries noted a few benefits of the new routing.*
 - *C. Tilden asked why the proposed scenario for 41/42 did not serve Stewart. B. Palchik noted that this street would be served by other routes.*
- *A full document that details this process for every route will be publicly available as soon as is feasible.*



City staff presented the draft survey and project website

- A. Weigel reviewed the draft survey that will be live on Lawrence listens. He noted that keeping surveys simple while presenting a lot of information is a challenge. The feedback received from the last survey was that it was overwhelming to people. Less content needs to be in the survey this time around.
- The survey will include clickable system maps in high resolution for the August and January service changes. Participants can check which routes they are commenting on, then leave comments in open-ended text boxes.
 - L. McCulloch liked the way the survey has been simplified. She thinks it may not be obvious for people to be able to see route details. She asked if hyperlinks could be added to link users to route detail pages. She also noted that the verbiage used to distinguish the August and January comment boxes needs clarification.
 - M. Fisher Issacs wondered if the comment box could pop up for each route. Perhaps seven open text boxes instead of just the one. She appreciates the simplicity of it.
- Outreach will start after spring break and will continue through April.
- A. Weigel asked if different service color maps should be shown. For instance, in January there will be a Sunday service day. Should we explore multiple maps for the various service days?
 - G. Webber noted that we should keep the maps simple. Links could be provided elsewhere to service days.
- There are a few different ways proposed schedules can be presented. A. Weigel asked the members what they thought of three proposed visuals.
 - C. Tilden noted the table is clear. He thinks the ring graphic may be too hard to follow.
 - G. Webber thinks the first schedule is nice but would need to be made larger for visibility. The table would be easier to see.
- A. Weigel asked attendees what changes would be needed on the route details sheet to improve clarity?
 - A. Rudisell asked about the visibility of educational institutions on the map. A. Weigel noted they will try to show them all on the map regardless of whether it is on a route, for the sake of orientation.
 - R. Hart asked if there could be an arrow to the place where routes interline, that would be helpful.
- A. Weigel noted this group should be invited to the May Public Transit Advisory Commission meeting.
- G. Webber noted there were several questions about wait time in the survey. He asked what the hub wait time would be like? A. Weigel explained that the hub would include timed transfers with planned recovery time.
- G. Webber asked how the commute from the hub to downtown would work.