

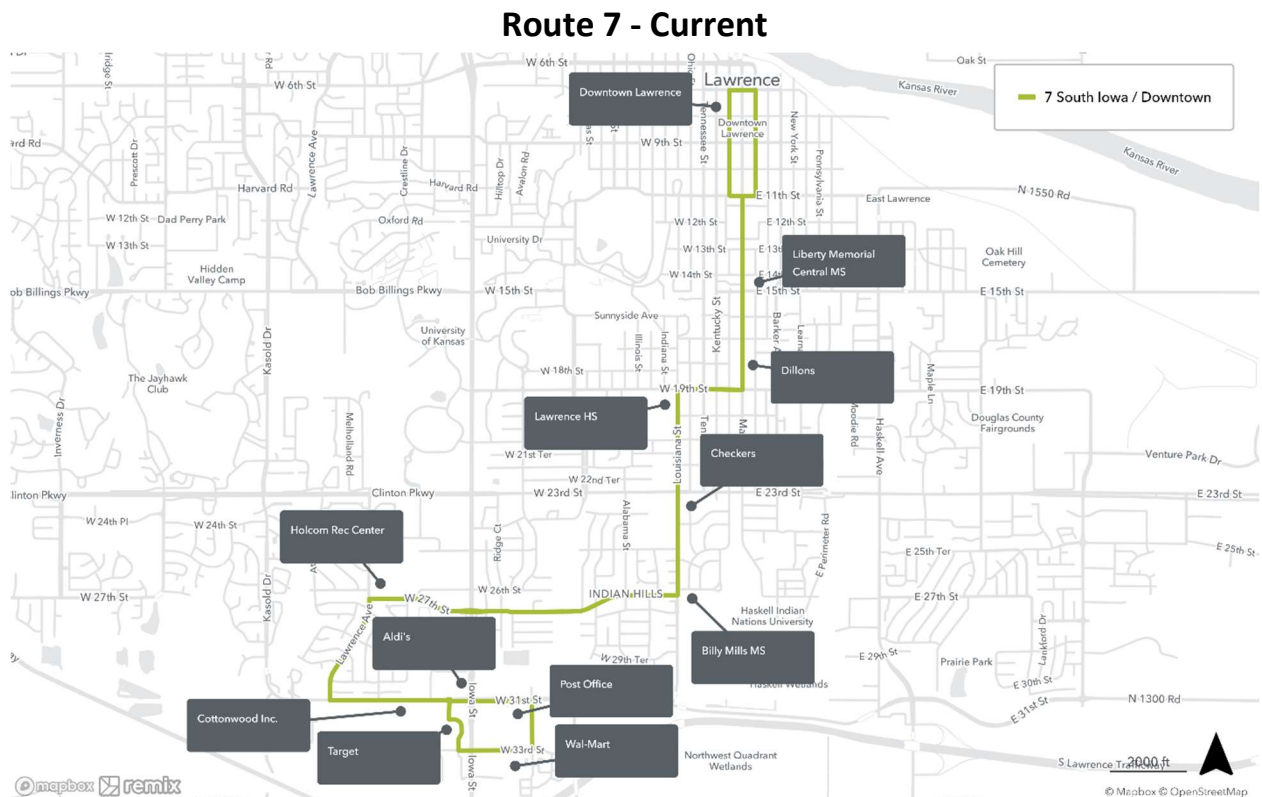
# Route 7

## What are the proposed changes?

A brief overview of Route 7 proposed scenarios

### Current Route 7

Route 7 currently travels between Downtown and South Iowa St. and passes by Liberty Memorial Central Middle School, Dillons, Lawrence High School, Checkers, Billy Mills Middle School, Holcom Rec Center, Cottonwood Inc., Aldi's, the post office, Wal-Mart, and Target. A map of the current route is shown below.



# Route 7– Scenario 1

The idea for Route 7 in Scenario 1 is to shift service from Massachusetts St. to Haskell Ave. and from 27<sup>th</sup> & Lawrence Ave. to W. 31<sup>st</sup> St. These changes connect multifamily housing along Haskell Ave. and W. 31<sup>st</sup> St. to downtown, grocery, and retail.

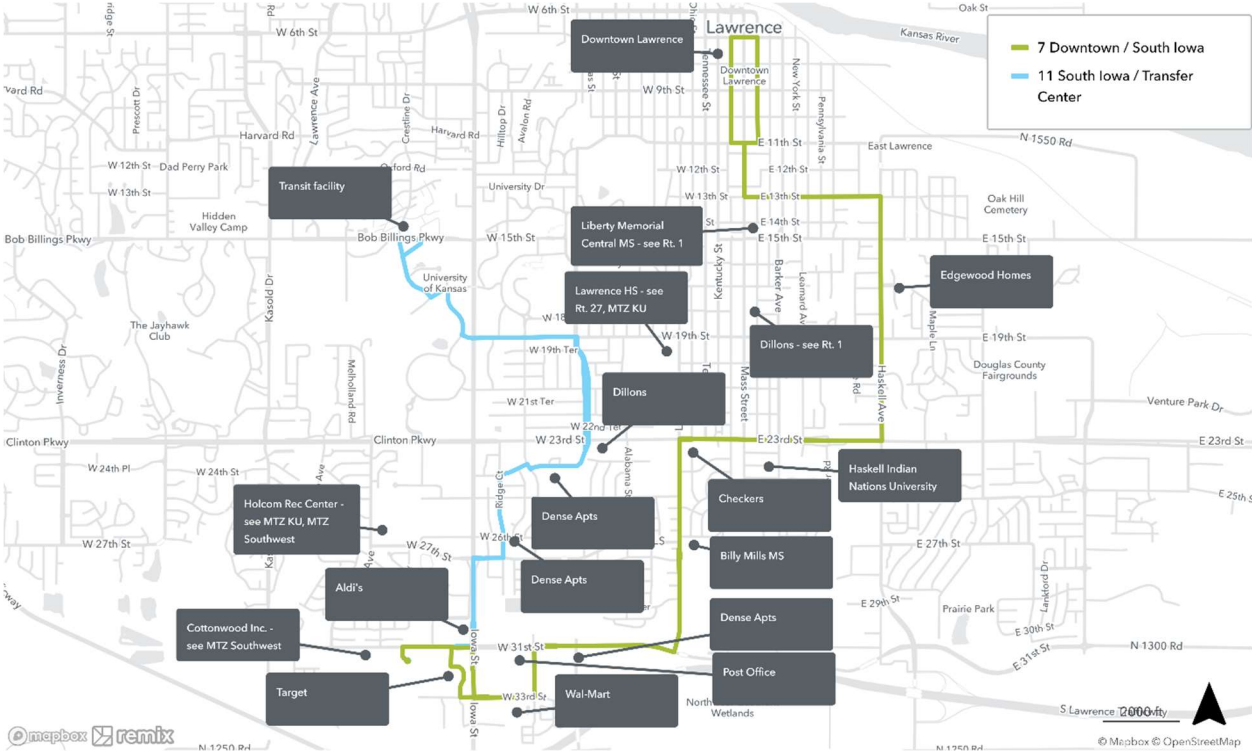
Additionally, Route 7 would interline with Route 11, which means that someone connecting to Route 11 from Route 7 at The Reserve would not need to change buses. Southbound Route 7 buses become northbound Route 11 buses by changing their headsign at The Reserve, and vice versa. Interlining helps passengers make their connection between the two routes because they don't have to get off the bus.

Destinations along portions of Louisiana and Massachusetts St. that would no longer be served by Route 7 are proposed to be served by other fixed routes or microtransit.

## WHAT IS MICROTRANSIT?

Microtransit functions like ride-sharing services Uber and Lyft, but it uses transit vehicles and offers affordable and predictable fares.

### Route 7 – Scenario 1



# Route 7 – Scenario 2

The idea for Route 7 in Scenario 2 is to shift service from Massachusetts St. to Haskell Ave. and from 27<sup>th</sup> & Lawrence Ave. to W. 31<sup>st</sup> St. These changes connect multifamily housing along Haskell Ave. and W. 31<sup>st</sup> St. to downtown, grocery, and retail. This new Route 7 would also pass by Hobbs Park and Just Food.

Additionally, Route 7 would interline with Route 9, which means that someone connecting to Route 9 from Route 7 at The Reserve would not need to change buses. Southbound Route 7 buses become northbound Route 9 buses by changing their headsign at The Reserve, and vice versa. Interlining helps passengers make their connection between the two routes because they don't have to get off the bus. This interlining also helps maintain a direct connection from the Holcom neighborhood to Billy Mills Middle School, LHS, and Downtown.

Destinations along the portion Massachusetts St. that would no longer be served by Route 7 are proposed to be served by Route 1.

