



**Route Redesign Study
Steering Committee Meeting
October 26th, 2021
5:30 PM – 7:30 PM**

In-Person Participation Site:
Parks & Rec Admin Office
1141 Massachusetts St.
Lawrence, KS

Online Participation Site:
https://lawrenceks.zoom.us/join/9tJmtd-morDMrGtHCEIcvkt5dwaLbo_M6yi9z

Transit Route Redesign Steering Committee Attendance			
Contact	Organization	Email Address	Present
August Rudisell	Public Transit Advisory Committee (PTAC)	srudisell@gmail.com	<input checked="" type="checkbox"/>
Freddy Gipp	Public Transit Advisory Committee (PTAC)	fredgipp@gmail.com	<input checked="" type="checkbox"/>
Andrew Moore	KU Transit Commission	a900m368@ku.edu	<input type="checkbox"/>
Max Schieber	KU Transit Commission	m579s940@ku.edu	<input checked="" type="checkbox"/>
Carol Bowen	Multimodal Transportation Commission	carol.bowen@gmail.com	<input type="checkbox"/>
Charlie Bryan	Multimodal Transportation Commission	cwbryan@gmail.com	<input type="checkbox"/>
Molly Adams	Haskell Indian Nations University	molly.adams@HASKELL.edu	<input type="checkbox"/>
AJ Holder	Haskell Indian Nations University	AJHolder630@gmail.com	<input type="checkbox"/>
Alexander Manygoats Jr.	Haskell Indian Nations University	cheigoatsjr@icloud.com	<input type="checkbox"/>
Gary Webber	Lawrence Association of Neighborhoods (LAN)	gkwebber@gmail.com	<input checked="" type="checkbox"/>
Ron May	Lawrence Public Schools	rkmay@usd497.org	<input type="checkbox"/>
Kenny Yates	Lawrence Community Shelter	kennethy@lawrenceshelter.org	<input type="checkbox"/>
Megan Poindexter	United Way Human Services Coalition/SRC	mpoindexter@YourSRC.org	<input type="checkbox"/>
Hugh Carter	The Chamber	hcarter@lawrencechamber.com	<input type="checkbox"/>



Justin Priest	First Transit Bus Operator	atu1754jrpriest@gmail.com	<input type="checkbox"/>
Chris Tilden	LiveWell Douglas County	christilden@hotmail.com	<input checked="" type="checkbox"/>

Staff Team

Subset of Steering Committee

Adam Weigel	Lawrence Transit	aweigel@lawrenceks.org	<input checked="" type="checkbox"/>
Felice Lavergne	Lawrence Transit	flavergne@lawrenceks.org	<input checked="" type="checkbox"/>
Gary Reinheimer	Municipal Services & Operations	greinheimer@lawrenceks.org	<input type="checkbox"/>
Farris Muhammad	City of Lawrence Director of Equity & Inclusion	fmuhammad@lawrenceks.org	<input type="checkbox"/>
Aaron Quisenberry	KU Transportation Services	aquisenberry@ku.edu	<input checked="" type="checkbox"/>
Margretta de Vries	KU Transportation Services	mdevries@ku.edu	<input checked="" type="checkbox"/>
Ginger Doll	First Transit	Ginger.Doll@firstgroup.com	<input checked="" type="checkbox"/>
Tiffany Thorp	First Transit	Tiffany.Thorp@firstgroup.com	<input type="checkbox"/>
Rene Hart	KDOT	Rene.Hart@ks.gov	<input checked="" type="checkbox"/>
Eva Steinman	FTA Region VII	eva.steinman@dot.gov	<input type="checkbox"/>
Jessica Mortinger	L-DC Metropolitan Planning Organization	jmortinger@lawrenceks.org	<input checked="" type="checkbox"/>
Ashley Bryers	L-DC Metropolitan Planning Organization	abryers@lawrenceks.org	<input type="checkbox"/>
Kim Criner-Ritchie	L-DC Sustainability Office	kcrinerritchie@douglascountyks.org	<input checked="" type="checkbox"/>
Laura McCulloch	L-DC Public Health	lmcculloch@ldchealth.org	<input type="checkbox"/>
Melissa Fisher Isaacs	Lawrence Public Library	mfisherisaacs@lawrence.lib.ks.us	<input checked="" type="checkbox"/>

Consultant Team

Boris Palchik	Foursquare ITP	bpalchik@foursquareitp.com	<input checked="" type="checkbox"/>
Josh Diamond	Foursquare ITP	jdiamond@foursquareitp.com	<input type="checkbox"/>
Rebecca Slocum	Foursquare ITP	rslocum@foursquareitp.com	<input checked="" type="checkbox"/>
Ann Frame Hertzog	Shockey Consulting	ann@shockeyconsulting.com	<input type="checkbox"/>
Alanna McKeeman	Foursquare ITP	amckeeman@foursquareitp.com	<input type="checkbox"/>
Rebecca Martin	Foursquare ITP	rmartin@foursquareitp.com	<input type="checkbox"/>





Follow-up from the last meeting

- B. Palchik noted that the next public meetings are scheduled for November 1st and 5th.
- G. Webber missed the last meeting and had a few questions. He wondered how the microtransit works for scenario 2.
- G. Webber noted Crestline is a difficult street and it would be difficult to sell the idea of a bus on Crestline to the neighborhood. He believes the physical dimensions pose issues, it's hilly and has limited site distance. He also noted that the west middle school corner experiences large backups.

Lawrence Listens survey + outreach strategies

- A. Weigel asked the group -What was your experience taking the online survey?
 - C. Tilden noted it was difficult. He wondered if the route by route analysis could be at the beginning.
 - G. Webber found that he liked one scenario better than the other. Once he understood route by route. Plunging in route by route first would be the way to get the information needed. He enjoyed the interactive map but thought the individual routes should be color-coded.
 - A. Weigel noted the individual routes were coded as such so that the current, scenario 1 and scenario 2 routes could be shown on the same map.
 - A. Weigel noted that conversations with the public will also inform the route changes.
 - L. McCulloch found the survey very overwhelming. She didn't take the survey. She thinks that people should have the option to comment on the route they ride. She feels like people may not complete the whole survey.
 - M.F. Issacs felt that leading with the overall system questions wasn't the best idea.
 - G. Webber noted that his neighborhood association will have three surveys at the same time.
 - C. Tilden asked if they would consider including the interlined routes on the routes by route static maps.
 - B. Palchik wondered if it would be good to have book-end public meetings. One meeting to describe routes, they take the survey, then one meeting for Q & A. Boris wonders if an informational contact should be included. A. Weigel noted people are already using the info@lawrence transit email.
 - M.F. Issacs wondered if there could be information available for specific riders. For example, route 1 information could be put on route 1 buses.
 - F. Gipp asked about direct sampling, could staff get on the bus to sample 30/40 people?
- A. Weigel asked that attendees please review the current list of confirmed and pending outreach events. He asked if meeting attendees would be willing/able to attend any events along with staff?
 - A. Weigel noted that volunteers would attend alongside staff.



- A. Weigel asked if the group had any thoughts on other strategies they should employ to have the right conversations with people?
 - A. Rudisell asked if riders would see the scenarios if they don't take the survey? A. Weigel explained that in the rider information panel, information about the survey is posted there.
 - A. Quis wondered how long the survey took to fill out. G Webber noted that he spent 45 minutes working with the survey. A. Quis wondered if they could get some ipads and ask route-specific questions on the buses.
 - L. McCullough asked if the outreach could connect with any health facilities.

Next Steps	
Public Outreach Meetings - Transit Planners from Foursquare ITP will walk through two (2) draft route redesign scenarios and discuss community thoughts, concerns, and questions.	November 1 st and November 5th