



**Route Redesign Study
Steering Committee Meeting
April 27, 2021
5:30 PM – 6:30 PM**

In-Person Participation Site:
Parks & Rec Admin Office
1141 Massachusetts St.
Lawrence, KS

Online Participation Site:
https://lawrenceks.zoom.us/join/9tJmtd-morDMrGtHCEIcvkt5dwaLbo_M6yi9z

Attendees included:

Transit Route Redesign Steering Committee attendance			
Contact	Organization	Email Address	Present
August Rudisell	Public Transit Advisory Committee (PTAC)	srudisell@gmail.com	<input type="checkbox"/>
Freddy Gipp	Public Transit Advisory Committee (PTAC)	fredgipp@gmail.com	<input type="checkbox"/>
Andrew Moore	KU Transit Commission	a900m368@ku.edu	<input type="checkbox"/>
Max Schieber	KU Transit Commission	m579s940@ku.edu	<input type="checkbox"/>
Carol Bowen	Multimodal Transportation Commission	carol.bowen@gmail.com	<input checked="" type="checkbox"/>
Charlie Bryan	Multimodal Transportation Commission	cwbryan@gmail.com	<input type="checkbox"/>
Molly Adams	Haskell Indian Nations University	molly.adams@HASKELL.edu	<input type="checkbox"/>
AJ Holder	Haskell Indian Nations University	AJHolder630@gmail.com	<input type="checkbox"/>
Alexander Manygoats Jr.	Haskell Indian Nations University	cheigoatsjr@icloud.com	<input type="checkbox"/>
Gary Webber	Lawrence Association of Neighborhoods (LAN)	gkwebber@gmail.com	<input checked="" type="checkbox"/>
Ron May	Lawrence Public Schools	rkmay@usd497.org	<input type="checkbox"/>
Kenny Yates	Lawrence Community Shelter	kennethy@lawrenceshelter.org	<input type="checkbox"/>
Megan Poindexter	United Way Human Services Coalition/SRC	mpoindexter@YourSRC.org	<input checked="" type="checkbox"/>
Hugh Carter	The Chamber	hcarter@lawrencechamber.com	<input type="checkbox"/>



Justin Priest	First Transit Bus Operator	atu1754jrpriest@gmail.com	<input checked="" type="checkbox"/>
Chris Tilden	LiveWell Douglas County	christilden@hotmail.com	<input checked="" type="checkbox"/>

Staff Team

Subset of Steering Committee

Adam Weigel	Lawrence Transit	aweigel@lawrenceks.org	<input checked="" type="checkbox"/>
Felice Lavergne	Lawrence Transit	flavergne@lawrenceks.org	<input checked="" type="checkbox"/>
Gary Reinheimer	Municipal Services & Operations	greinheimer@lawrenceks.org	<input checked="" type="checkbox"/>
Farris Muhammad	City of Lawrence Director of Equity & Inclusion	fmuhammad@lawrenceks.org	<input type="checkbox"/>
Aaron Quisenberry	KU Transportation Services	aquisenberry@ku.edu	<input checked="" type="checkbox"/>
Margretta de Vries	KU Transportation Services	mdevries@ku.edu	<input checked="" type="checkbox"/>
Ginger Doll	First Transit	Ginger.Doll@firstgroup.com	<input checked="" type="checkbox"/>
Tiffany Thorp	First Transit	Tiffany.Thorp@firstgroup.com	<input type="checkbox"/>
Jon Moore	KDOT	Jon.Moore@ks.gov	<input type="checkbox"/>
Eva Steinman	FTA Region VII	eva.steinman@dot.gov	<input checked="" type="checkbox"/>
Jessica Mortinger	L-DC Metropolitan Planning Organization	jmortinger@lawrenceks.org	<input checked="" type="checkbox"/>
Ashley Bryers	L-DC Metropolitan Planning Organization	abryers@lawrenceks.org	<input type="checkbox"/>
Kim Criner-Ritchie	L-DC Sustainability Office	kcrinerritchie@douglascountyks.org	<input checked="" type="checkbox"/>
Laura McCulloch	L-DC Public Health	lmcculloch@ldchealth.org	<input checked="" type="checkbox"/>
Melissa Fisher Isaacs	Lawrence Public Library	mfisherisaacs@lawrence.lib.ks.us	<input checked="" type="checkbox"/>

Consultant Team

Boris Palchik	Foursquare ITP	bpalchik@foursquareitp.com	<input checked="" type="checkbox"/>
Josh Diamond	Foursquare ITP	jdiamond@foursquareitp.com	<input type="checkbox"/>
Rebecca Slocum	Foursquare ITP	rslocum@foursquareitp.com	<input checked="" type="checkbox"/>
Ann Frame Hertzog	Shockey Consulting	ann@shockeyconsulting.com	<input checked="" type="checkbox"/>





The primary topic of discussion was public engagement. Before the meeting B. Palchik sent out several documents to members of the group:

- A full outline of the Community Engagement Plan (PDF).
- A two-page summary of the Community Engagement Plan (PDF).
- A list of survey questions for the upcoming online survey (Word DOC).
- A presentation showing a set of graphics that will help illustrate a series of trade-off questions at the end of the online survey (PPT).

Online Survey Platform

- Maureen Brady is working to set up the survey on the Lawrence Listens platform.
 - M. Brady reported she was able to get skip logic to work. She recommended that the first questions in the survey be the ones everyone needs to answer.
 - B. Palchik asked how graphics could be included in the survey. M. Brady reported they typically do a message and put the graphics on the message. The graphics wouldn't be associated with specific answer choices.

Public Engagement Plan

- A. Hertzog – We should let community members know that a second survey will be coming in the fall.
- A. Hertzog showed attendees the graphic version of the engagement plan that she revised after the last meeting. She reviewed the community engagement goals and asked the group for feedback.
 - B. Palchik – Point should read “convenient transportation network”?
 - M. de Vries – “Key messages” could be “key priorities”
 - G. Webber – Exclusive and equitable should be higher on the list.
 - A. Hertzog noted that points would be re-ordered as “inclusive...”, “increased...”, “mobility...”, “unified...”.
 - A. Weigel – We should be mindful about how this is tied to the larger document.
 - G. Webber – We should change the language to say “surveys”.
 - M. de. Vries – The survey links could be added to the city website.
- **A. Hertzog asked the group to review the stakeholder list and let her know if anyone is missing. Beyond this discussion, any other ideas can be emailed to ann@shockeyconsulting.com by next Friday 5/7/2021.**
 - L. McCulloch – Centro Hispano should be added to the list.
 - Contact: Lydia Diebolt: centrohispano.lydia@gmail.com and Lily Romero: centrohispano.lily@gmail.com
 - M. de Vries – A Spanish version of the survey should be created.
 - J. Mortinger – Human services coalition and united way human services coalition are the same thing.
 - G. Webber – USD 497 (administration, staff, faculty) could be added.



- M. Fisher Issacs – Sunrise Project (Melissa Frieburger) and BLACK Lawrence (Alex Kimball Williams) should be included.
- G. Doll – There are several clients from Cottonwood that use fixed as well as T-Lift.
- M Poindexter – Regarding Spanish speakers, Somos Lawrence is an organization someone mentioned to me earlier today in a conversation and I'm going to see what else I can learn.
- **Survey Questions**
 - B. Palchik – The survey will be put in Lawrence Listens and launched next week. The general population will be introduced to the survey at end of May. The early launch will be aimed at the University population.
 - L. McCulloch – Bus information should be published along with the question.
 - The group reviewed the presentation showing a set of graphics that will help illustrate a series of trade-off questions. This was emailed to the group before the meeting.
 - Overall Bus Service
 - The consensus was the images should be normal clocks.
 - J. Mortinger – A sun and a moon with arrows stretched out both ways.
 - M. de Vries – She will send Boris samples.
 - Weekday/Weekend Service
 - M. de Vries – This could read as “More Weekday service” or “Added Sunday service”.
 - The Saturday/Sunday service question could be combined
 - The plus sign in both cases should be green.
 - Proximity/Speed of Service
 - Images are fine.
 - Frequency/Coverage of Service
 - M. de Vries – More lines are needed on the image. The text on question B could say “key quarters”.
 - M. Fisher Issacs – Proximity/speed of service seems similar to frequency/coverage of service.
 - K. Criner-Ritchie – It seems like adding the "major street" or corridor to B might be helpful. This would show that the fewer streets are high traffic/service ones.
 - M. Fisher – Routes makes more sense to me than streets.
 - Existing/New Service
 - L. McCulloch – “What is service?”. Detail should be added to the text in A and B.
 - General Comments
 - J. Mortinger - Do all the options need an "I don't know" option so we don't skew the responses?

