Route Redesign Study
Steering Committee Kick-Off Meeting Agenda
March 23, 2021
5:30 PM – 6:30 PM

In-Person Participation Site:
Parks & Rec Admin Office
1141 Massachusetts St.
Lawrence, KS

Online Participation Site:
https://lawrenceks.zoom.us/meeting/register/tJMtd-morDMrGtHCE1cvkt5dwaLbo_M6yi9z

Introductions
- Foursquare ITP
- Shockey Consulting
- Lawrence Transit
- University of Kansas
- L-DC MPO
- Other Key Project participants

Lawrence Transit History and Vision
- Project Catalyst
- Agency and Community Goals / Definition of a Successful Outcome
- Service Issues / Unmet Needs
- Recent Efforts (Successes and Failures)

Project Overview
- Study Process, Schedule, and Deliverables
- Key Stakeholders
- Public Engagement Strategy
- Data Collection
- Project Management